Excel Challenge-Report

1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

Crowdfunding campaigns can make a lot of money. However, part of the process is failing. A perfect example of this scenario is film and video. They had 178 campaigns; however, out of the 178, 60 failed, 11 were canceled, and 102 were successful. Due to their high number of campaigns, they were still able to make a decent amount of money. When looking at a graph, it may seem that journalism didn't have a successful run in crowdfunding; however, that is not true. They had a 100% success rate. They got funding for all of their campaigns.

1. What are some limitations of this dataset?

The limitation of the data set is some of the categories. For example, the currency of the money that was donated. Due to the currency being different for some donations, we cannot see if money was lost or gained from the currency exchange rate.

1. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

Additional tables that would benefit the creators of the crowdfunding event would be a table that groups the name of the individuals that pledged a donation and didn't commit. I feel it would benefit the artist, so they know who to invite and not invite at future events.